



PLANNING TO IMPLEMENTATION FORUM

3.9.17

Taking the first steps...



**Who can
I talk to?**

**Where do I
start?**

**How do I get
on a clear path
so that I can
achieve my
goal?**

Strategic Goal: Outreach



Creating Connections



Strategic Goal: Engagement



- How do we **relate** to students?
- Does our visual rhetoric (walls, signs, spaces) reflect our **diverse student body**?
- How can we **coordinate** and **connect** our multiple engagement opportunities?
- How are we expressing **authentic care** to our students and to each other?

Creating intentional programming



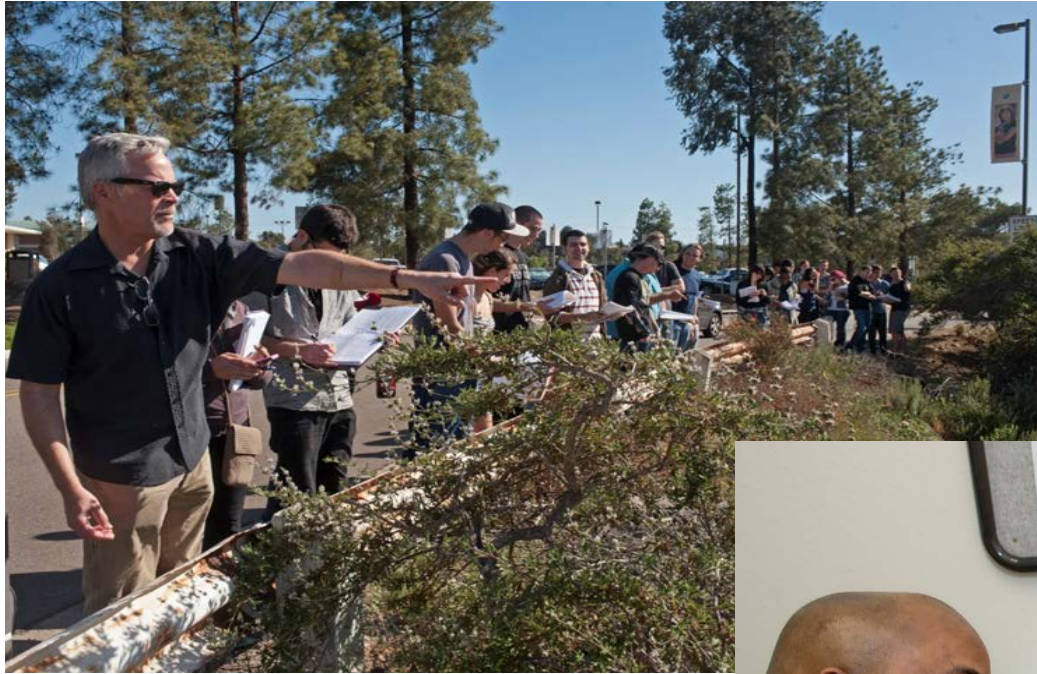
Modeling the way for others to engage



Affirming and Validating our Students' Experiences



Strategic Goal: Retention



Course completion + persistence

- **What tips, strategies, HIP's can we implement in & outside the classroom?**

- **Are we intentionally connecting students to resources and services?**



Improving students' persistence



Success!



INSTITUTIONAL CAPACITY

Strategic Goal: Institutional Capacity

• **Data & Technology**

- **BPA/ Shared governance re-org**
- **Institutional Research capacity**
- **ECEA \$1.5mil grant**

• **Professional Growth**

- **Hiring faculty & staff**
- **Campus climate survey/ focus groups**
- **Evening & Weekend Programs**

• **Capacity to “get things done”**

- **Process/Collegial consultation**

• **Physical and Fiscal Resources**

- **Evening & Weekend Programs**
- **“Beakers”**

Logistics





Outreach Activities

6 month overview

September

- Coordinator Hired, "Now what?"

- ▶ 'Meet n Greet' with GUHSD and community organizations
- ▶ College Presentations
 - ▶ Senior Career & College Days (Valhalla High School)
 - ▶ Grossmont College Presentation
 - ▶ Skyline Public Library
 - ▶ Cathedral Catholic High School College Fair
- ▶ Parent Nights
 - ▶ Sweetwater Union High School District
- ▶ Community Relations
 - ▶ International Student Tours (ISPA - Bordeaux)
 - ▶ Joined the Cal-SOAP Board (UCSD Partnership)

October

- Let's put an event on...

- ▶ College Presentation
 - ▶ Gompers Preparatory Academy Charter School
 - ▶ Christian High School "College4you"
 - ▶ San Diego College Fair (over 2,000 San Diego High School Students)
 - ▶ Valhalla High School Parent Night
- ▶ Community Relations
 - ▶ Cash4College @ Grossmont College
 - ▶ Got Plans? @ Cuyamaca College
 - ▶ Foothills Adult Education Visit & Tour for Grossmont College\
- ▶ Oh Yeah... Fall College Preview too!
 - ▶ Over 150 community members in attendance

November

Building the team!

- ▶ Community Liaison Hired!
- ▶ First Ambassador Hired!
- ▶ Tours
- ▶ High School Events
 - ▶ Grossmont High School Career Fair
 - ▶ Mark Twain High School Presentation
- ▶ On Campus Collaboration
 - ▶ Dual Enrollment - Applications for El Cajon Valley High School ESL
 - ▶ Instruction - Faculty Job Fair

December & January

Grossmont, "It's Cold Outside"

- ▶ Continued Tours of Grossmont College
 - ▶ Charter School of San Diego
- ▶ GUHSD Counselor Breakfast
- ▶ Grossmont Presents Diversity Dialogue @ Cuyamaca College
- ▶ Hiring Training of Grossmont Ambassadors & Title V Mentors
- ▶ Application Workshops
 - ▶ Helix Charter HS begins
 - ▶ El Capitan HS
 - ▶ Diego Valley Charter School
 - ▶ Mountain Empire HS
- ▶ Assyrian Workshop - Community Liaison

February

“All Aboard”

- ▶ On Boarding
 - ▶ River Valley Charter School Application
 - ▶ Helix Orientation
 - ▶ Grossmont High School Application
 - ▶ El Capitan Orientation
 - ▶ Diego Valley Charter Orientation
- ▶ Tours & Presentation
 - ▶ Projecto Exito (Imperial Valley Youth on Probation)
 - ▶ Grossmont High School
 - ▶ Mount Miguel High School
- ▶ Community Relations
 - ▶ Spanish Parent Workshops (Steele Canyon)

March

Spring Planning

- ▶ Comienza Un Sueno event @ UCSD
- ▶ On Boarding
 - ▶ Diego Valley Lakeside Application Workshops
 - ▶ Diego Hills Charter School
 - ▶ Santana High School
- ▶ Planning for our Spring Evening Showcase
 - ▶ Rebranding Spring Open House
 - ▶ During the week & extending invitation to all GUHSD (parents, staff, students)
 - ▶ Last week of April or First week of May
- ▶ Outreach Workgroup
 - ▶ Campus-wide Outreach group with representatives from instruction, student services, & operations focused on the cohesive planning and implementation of our campus wide outreach efforts.

How are **we** promoting OUTRECH?

Brainstorming Time!



ENGAGEMENT

Campus- Wide & Student Affairs

College-wide Engagement Initiatives: “Integrated Learning” -Carrying out Strategic and Equity Plans

- **Community Service Learning Group** (Miller, Howat, Pak)
 - Integrating CSL into a course
 - April “Month of Service Opportunities”
<http://www.grossmont.edu/campus-life/csl/faculty-resources.aspx>
 - **One Theme, One Campus** (Ahrens, Pranievicz, Hurvitz)
 - “a college-wide experiential learning environment; allows students to integrate general and specialized knowledge and to apply this knowledge to new settings, civic responsibilities and complex academic and social problems”
<http://www.grossmont.edu/water/events.aspx>
 - **Social Justice and Equity Team** [formerly Student Engagement Team]: (Faculty, Staff, Admins)
 - Student engagement activities--social justice and cultural competency or intercultural education;
 - “Just Words”
 - Professional Development and Student Development--social justice or cultural competency training.
 - “Equity Mindedness”
<http://www.asccc.org/papers/practices-promote-equity-basic-skills-california-community-colleges>
- <https://www.aacu.org/tides/cultural-competency>

Student Engagement

*Building Capacity: **Enhancing Student Life***



Mental Health Counselor position and growth.



Director of Student Activities hours and location.



Development and training of PACT (Prevent, Assess and Care Team) to address students of concern.



Provide additional campus-wide training opportunities surrounding academic integrity and discipline.



Student Engagement

*Building Capacity: **Student Engagement Coordinator***



Provide focused and intentional leadership, training and workshops on cultural competency, leadership development and social justice for students.



Provide on-going and intentional programming to reach traditionally under-served and under-prepared student populations.



Provide campus-wide resources on topics related to diversity and social justice.



Develop key partnerships in support of campus wide committees, groups and taskforces (i.e. Community Service Learning, Black History Month, Latino Heritage Month, Women's History Month, etc.)



Enhance and expand the larger student life experience for our students.

How are **we** promoting
ENGAGEMENT?

Brainstorming Time!



Lunch Time!

Table Talk

RETENTION

WE'RE ALL IN



OUTREACH • ENGAGEMENT • RETENTION

Grossmont College



fall 2016 / spring 2017
retention + engagement campaign
[phase one and phase one, round two]

from the offices of professional development + equity and success



**based in insights generated from
student success [re]defined**

primary aims

5

simple + proactive faculty practices
to increase student engagement and retention
to employ – especially – in the first two weeks of the semester

- ▶ **SHOW YOUR STUDENTS THAT YOU CARE**
- ▶ **CONNECT YOUR STUDENTS TO EACH OTHER**
- ▶ **SET YOUR STUDENTS ON “FIRE”**
- ▶ **CONNECT YOUR STUDENTS TO CAMPUS SUPPORT SERVICES AND RESOURCES**
- ▶ **IDENTIFY AND OFFER ADDITIONAL SUPPORT TO THOSE STUDENTS WHO MAY NEED IT**



widespread participation

what's ahead

How are **we** promoting RETENTION?

Brainstorming Time!

