



The Career Chronicle

Grossmont College Career Center/Student Job Placement

Volume 24, Issue 1 – Fall 2008



30 Years of EXPO

Career EXPO '08 Job Fair

Join us **Wednesday, November 19th**, from 10 a.m. to 1 p.m., as Grossmont College students, staff, faculty and the San Diego community come together in the Main Quad to celebrate **30 Years of Career EXPO** and **Career Week!**

The theme this year, **“Take The Lead,”** inspires students to take charge of their career plan and life experience!

A special Anniversary & Awards Celebration is scheduled for 11 a.m. which features **Carol LeBeau** and **Kimberly Hunt** from **10News** as Emcees for the ceremonies. The festivities include a cake cutting ceremony in honor of this milestone. Local elected officials have also been invited to attend the ceremony and share a few words of welcome to those in attendance.

The job fair is a great opportunity to speak with local employers about career opportunities with their companies. For a sneak preview of employers attending this year’s event, see Page 2. Despite current economic trends, many employers will be interviewing and possibly hiring on the spot!

Career EXPO 2008 has been made possible through generous contributions by our **Presenting Sponsors**, *The Associated Students of Grossmont College, Inc. (ASGC, Inc.), Grossmont College Foundation, Sharp HealthCare, UPS, Wells Fargo, and other Supporting Sponsors.*

SHARP

ups

GROSSMONT COLLEGE

WELLS FARGO

Carol LeBeau and Kimberly Hunt from 10News, “Take the Lead” at 11am as EMCEEs for Awards Ceremony.

November 19, 2008
10-1, Main Quad
GROSSMONT COLLEGE
CAREER WEEK
November 17-20

Grossmont Community College District 9800 Grossmont College Drive • El Cerrito, CA 92020-1799 • (442) 7010 • www.grossmont.edu
Sponsoring Board Members: Paul Alvarado, Greg Barr, Timothy C. Carlini, D.C., Bill Everett, Dennis Wertz, Student Members: Dan Lewis, Charles Taylor, W. Chavakis, Cherie Santos, Ph.D. Grossmont College Faculty: Sandy K. Cook, Ph.D.

*“Pursuing your life’s work requires **CONSTANT CREATIVITY** because the paths will not always be obvious or easy to follow.”*

- Kevin Carroll, “Find and Sustain Your Life’s Work”

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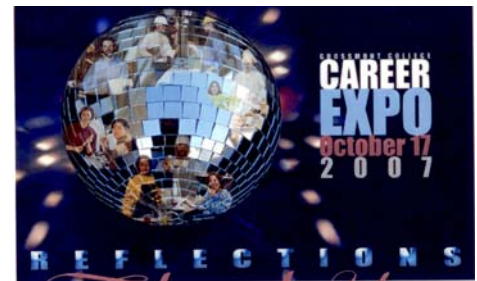
Career Expo '82



"If We Can't Have It ALL,
What Can We Have?"



1995



Thank You



Grossmont
College
Celebrates
30
Years of
EXPO



Sneak Preview of Some Employers Scheduled to Attend EXPO 2008

AFLAC
AGC Apprenticeship
Alvarado Hospital
American Medical Response
Babies R Us
Cajon Valley Union School District
CA Highway Patrol
Childcare Careers, LLC
City of San Diego
County of San Diego
Downey Savings
Grossmont-Cuyamaca Community College District
Harmonium, Inc.
Helix Water District
Heritage Senior Care
Jack in the Box
Kaiser Permanente
Lincoln Financial Media
City of Los Angeles Fire Department
Navy Region SW
Nursezone.com/American Mobile Healthcare

Padre Dam MWD
Paychex, Inc.
Sammy's Woodfired Pizza
San Diego Blood Bank
San Diego Fire Department
San Miguel Fire Department
San Diego County Probation Dept.
San Diego County Sheriff's Dept.
San Diego Harbor Police
San Diego Police Department
Sharp HealthCare
Social Security Administration
Sunset Parking Service
Town & Country Resort
Union Bank
UPS
U.S. Marine Corps
UCSD (Housing, Dining, Hospitality)
UCSD
UCSD Medical Center
Wells Fargo

Highlights Denote Event Sponsors



1983



1982



1979

CAREER EXPO 1990



1986



1991



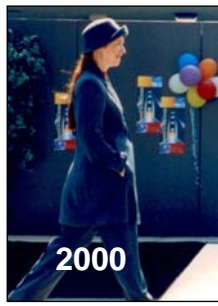
1997



2000



1999



2000



1999



1997



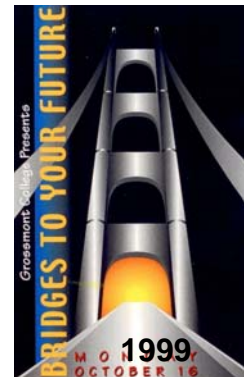
1997



2006



2005



2001



2000



2002



2001



2003



1980



2005



2006



2006



2002



2005



2007

How to Prepare for a Job Fair?

The key to making a positive impression at any networking event is to **DO YOUR HOMEWORK!** The following steps will assist you in preparing for CAREER EXPO 2008:

Step 1. Do Your Research & Plan Ahead

- *Decide which employers you want to talk to at the fair ahead of time and research these organizations.* Develop intelligent questions so you can speak to representatives in attendance.

Step 2. Update & Prepare Your Marketing Materials

- Most employers recommend that you have a targeted and updated resume at the event – so bring one!
- A targeted resume allows you to provide key career and contact information including job objective and unique selling skills to people you meet in social and professional situations.

Step 3. Business Etiquette

- Making a good impression also includes following the rules of *Business Etiquette*, so–
 - **Dress in business attire; Do not monopolize a recruiter’s time.**
 - **Greet representatives with a firm handshake. Express interest in their company.**

Step 4. Be Prepared To Approach Employers

- Prepare a 30-second script (samples in Career Center) to introduce yourself to recruiters. Practice

with a friend, but try not to sound too rehearsed – just remember key points. For example:

- **Remember, employers expect you to walk up and introduce yourself.**
- **Communicate the skills you would bring to a company using your experience as evidence.**
- **Ask questions.**

Step 5. Resumes & Applications

- Bring approximately 25 copies of your resume.
- Completing Applications – It works best to have a “*Mock Application*” prepared so you can copy address, dates, etc.

Step 6. Thank Employers

- Employers are taking time out of their busy schedules to attend the fair and answer questions to provide you information about employment – so be sure to “*Thank*” them for their time!
- Ask for a business card so you can follow-up with a THANK YOU Card after the job fair.

Step 7. Getting The Job/Not Getting The Job

- If you get a job at the job fair – Congratulations! Be sure to tell us about it!
- If you are not looking for work or didn’t get the job, we can assist you with job search in the Career Center and Student Employment Services.

Career Week Events – November 17-20

Event	Date	Time	Place
• How to Navigate a Job Fair <i>Interview Dynamics/Dress for Success</i>	Monday, 11/17	9 a.m.-10 a.m.	Main Quad
• Resume & Cover Letter	Monday, 11/17	9 a.m.-10 a.m.	Main Quad
• Tapping America’s Potential/Success After 50	Monday, 11/17	9 a.m.-10 a.m.	GC Career Center, Rm. 627
• How to Navigate a Job Fair <i>Interview Dynamics/Dress for Success</i>	Monday, 11/17	10 a.m.-11 a.m.	Main Quad
• Salary Negotiation	Monday, 11/17	11 a.m.-Noon	GC Career Center, Rm. 627
• Resume & Cover Letter	Monday, 11/17	Noon-1 p.m.	GC Career Center, Rm. 627
• Interview Bloopers	Tuesday, 11/18	11 a.m.-2:15 p.m.	GC Career Center, Rm. 627
• Open House <i>Road Trip Nation • Games • Food • Fun</i>	Thursday, 11/20	10 a.m.-Noon	GC Career Center, Rm. 627



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