



The Career Chronicle

Grossmont College Career Center/Student Job Placement

Volume 23, Issue 1 – Spring 2008



"ENGINES OF GROWTH" IN SAN DIEGO

For the last several months, news of worsening employment trends, sliced payrolls and a stubborn housing slump, have sent our nation grappling with a slowing economy. In 2008, as we look to a slower economic growth nationally, San Diego's economic structure of traded clusters (see page 2.) may have a methodology based on sound principles and practices that can be replicated by other regions.

During the 1990's, San Diego experienced a severe recession that resulted in significant job loss, 8.4% unemployment rate. In early 2000, with the national recession, the San Diego region actually continued adding jobs to the economy and peaked at a 4.7% unemployment rate. This key difference lies in the change of economic drivers - from an economy primarily based on defense industry manufacturing to a diversified economy across many sectors referred to as "Traded Clusters", such as Biotechnology, Communications, Financial Services, Horticulture, Travel and Hospitality.

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Eight Recruitment & Hiring Trends for 2008

In 2008, job seekers will have an advantage, but only if they have the “Right Stuff.” Employers will be more cautious this year as they expect the hiring environment to slow according to CareerBuilders.com’s 2008 Job Forecast, employers named eight steps they will take to attract and retain qualified employees.

1. **Bigger Paychecks**
2. **More Flexible Work Arrangements**
3. **Screening Candidates Via the Internet**
4. **Rehiring Retirees**
5. **Diversity Recruitment**
6. **Freelance or Contract Hiring**
7. **More Comprehensive Health Benefits & Special Perks.**
8. **Career Advancement**



CareerBuilder.com’s “2008 Job Forecast.”

For complete report, visit www.careerbuilder.com/share/aboutus/pressreleases.aspx

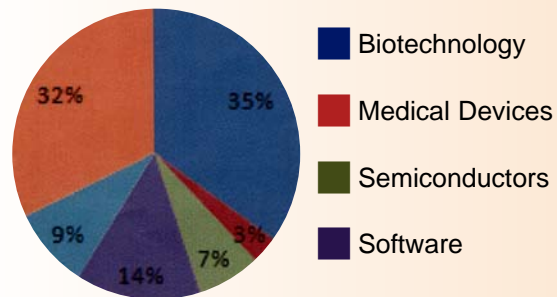
“Engines of Growth” in San Diego cont’d from pg.1

Traded clusters are groups of interrelated, export-oriented industries that bring new money into the region. Companies within clusters tend to be among the region’s leaders in research and development funding, patent awards, and other key indicators of innovation. Many of the clusters also pay high wages while some do not.

16 Traded Employment Clusters Drive Our Economy

1. **Biomedical Products**
2. **Biotechnology**
3. **Communications**
4. **Computer Electronics**
5. **Defense & Transportation**
6. **Design Services**
7. **Entertainment**
8. **Environmental Technology**
9. **Financial Services**
10. **Fruits & Vegetables**
11. **Horticulture**
12. **Publishing services**
13. **Recreational goods**
14. **Software**
15. **Specialty Foods**
16. **Travel and Hospitality**

Biotechnology and Software Industries Receive the Largest Shares of Venture Capital Funding



San Diego Association of Governments (SANDAG) Source: “Sixteen Traded Employment Clusters Drive our Economy” & “Biotechnology and Software Industries receive the Largest Shares of Venture Capital Funding”, excerpts from a draft copy of **San Diego’s Regional Economic Prosperity Strategy - “Building a Foundation to achieve Global Competitiveness” - February 2008.**

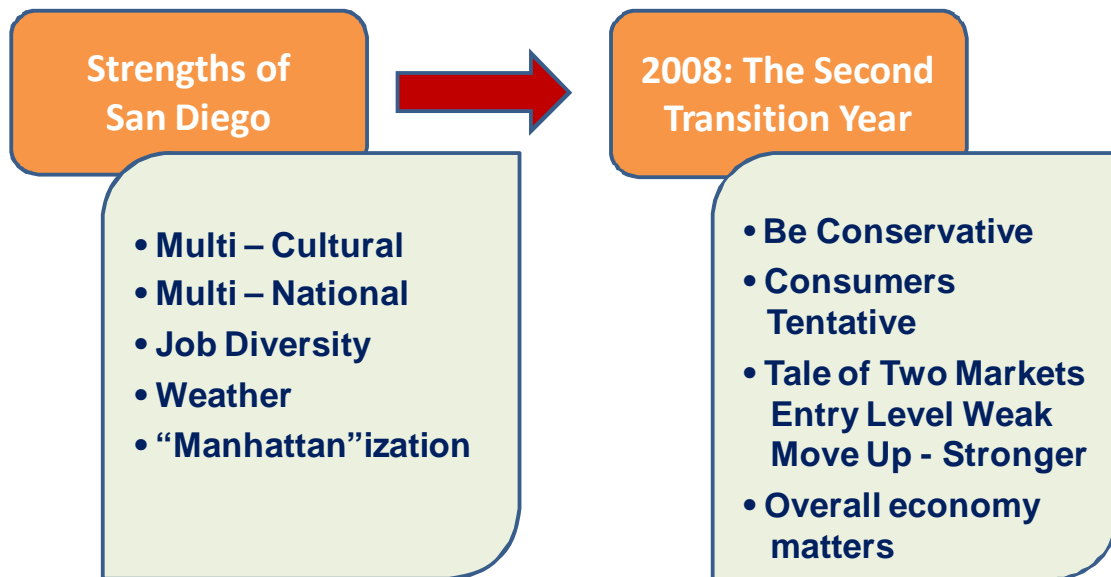
Areas of Green Career Job Growth

- ❖ Complementary Care:Health and Medicine
- ❖ Power Pushers:Energy and Renewable
- ❖ Planet Protectors:Legal Careers
- ❖ Green Geeks:Information Technology
- ❖ Eco Educators:Green Learning
- ❖ Better Builders:Design and Construction
- ❖ Improving Industry:Corporate Social Responsibility
- ❖ Organic Occupations:Food and Farming
- ❖ Green Globetrotters:Travel & Hospitality
- ❖ Sustainability Stewards:Planning & Land Use



"10 Great Green Opportunities" by Brita Belli, Kathryn Gutlebar, Julia Hirsch, Jesica Knoblauch, Shawn Query, www.emagazine.com

San Diego in Transition



Our 10 Career Picks for 2008

1. Urban Planner
2. Asian Business Development Specialist
3. Government Manager
4. Data Miner
5. Green Collar Consultant
6. Emergency Planning Manager
7. Health Informatics Specialist
8. Behavioral Geneticist
9. Dexa Technologist
10. Legal Videographer

Visit the Career Center for more details.

Student Job Placement

HOT JOBS

Park Prep Host, PT Seasonal - \$9/hr. (Job #1374401)

Description: Maintain clean area throughout the park by hosing and sweeping pathways, emptying and cleaning trash cans, vacuuming carpets, etc. Restocking and cleaning store and satellite rooms, greeting and assisting park guests.

Requirements: Have excellent communication and human relations skills. Orientation and on-site training will be provided.

Warehouse Assistant, PT - \$10/hr. (Job #1370866)

Description: Perform light to medium lifting of computers, monitors and any other related electronics. Minor computer refurbishing and transporting equipment.

Requirements: Must be familiar with computers, how they operate and capable of installing. Have excellent driving record and able to stand for 2 to 3 hours on feet.

Event Staff Security, PT - \$8/hr. (Job #1370517)

Description: Hiring for event staff security to work at sporting, concerts and special events.

Requirements: Have a security guard card.

Occupational Therapy Assistant, FT - \$25-30 per visit (Job # 1397090)

Description: Assist occupational therapist with exercise programs for patients in their homes. Assistant will be seeing 5-6 patients a day.

Requirements: Must be a certified Occupational Therapy Assistant. Team player and good communicator.



We now have access to online job postings for our students.

For more information, stop by the Student Job Placement Office in Room 626



2008

Biotech Beach™



Artwork from BioSpace - www.biospace.com

“You never achieve real success unless you like what you are doing.”

Dale Carnegie



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