



The Career Chronicle

Grossmont College Career Center/Student Job Placement

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San Diego Labor Market Trends



A STRONG WORKFORCE

The Education Element

In all of human history, there may never have been a more exciting time to be alive, and there may never have been more opportunity than exists today. Global economic issues impact the U.S. economy. Mergers and acquisitions pepper the headlines as companies combine forces to dominate markets, increase profits and beat the competition. Companies have restructured their organizations, moving from hierarchies to teams, and giving workers more responsibility for decision making.

The quality and success of our local education system is the most important contributor to the quality of our region's workforce. A person's success or failure in the education system practically determines their success or failure in the work place. Human Resources Directors need to be able to find qualified workers now.

San Diego Workforce Challenges: 2006

- i TRANSPORTATION AND HOUSING
- i INCREASED COST OF BENEFITS
 - HEALTH CARE COSTS
- i LOSS OF EXPERIENCED WORKERS

"I know the price of success: dedication, hard work, and an unremitting devotion to the things you want to see happen." Frank Lloyd Wright



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2006 San Diego Outlook Summary "Economy to Remain Resilient"

- ▶ GRP Growth Slows ▶ Smaller Wealth Effect
- ▶ More Jobs & People ▶ Stabilizing Inflation
- ▶ Low & Flat U-Rate ▶ Higher Interest Rates
- ▶ Stable Home Prices

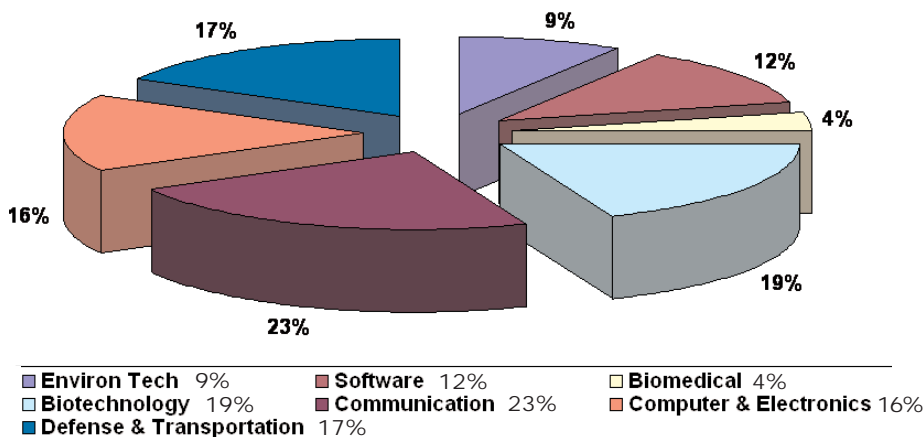
No Recession In Sight

What's New? 5 Emerging Occupations

1. Anesthesia Technician
2. Forensic Accountant
3. Hispanic Marketing Specialist
4. Legal Nurse Consultant
5. Photovoltaic Technician

* Limited Profile, Emerging Occupations
2006 Occupational Outlook Report San Diego County

San Diego's Diverse High Tech Sectors



San Diego Workforce: 2006

Job Creation:

- 20,000+

Strengths:

- Visitor Services
- Healthcare
- Defense
- High Tech
- Bioscience

Low Unemployment Rate:

- 4.0% to 4.5%

Employment Trends: Local, State, National, and Global

- ☞ Employers are using every means possible to attract and keep good people.
- ☞ Hiring decisions are based on demonstrated competency in "hot" skills.
- ☞ The use of the Internet for the purpose of commerce is exploding.
- ☞ Quality customer service has expanded into the realm of customer relationship management and customization of products and services.
- ☞ Work/life balance issues have finally made it onto the radar screen of Corporate America.
- ☞ Savvy employees today actively manage their work lives and learning.

What Employers Are Looking For: Soft/Basic Skills

“Basic Skill” Requirements

- ▶ **Computer Skills**
- ▶ **Computation Skills**
- ▶ **Reading Skills**
- ▶ **Strong Writing Skills**
- ▶ **Workplace Attitudes**

“Soft Skill” Requirements

- ⌘ **Commitment to Life Long Learning/Continuous Education**
- ⌘ **Customer Service Skills**
- ⌘ **Problem-Solving Skills**
- ⌘ **Multi-Tasking Skills**
- ⌘ **Work as a Team Member**
- ⌘ **Oral Communication Skills**
- ⌘ **Perform Detailed and Accurate Work**
- ⌘ **Work Across Teams**
- ⌘ **Verbal Presentation Skills**
- ⌘ **Ability to Work Independently**
- ⌘ **Ability to Prioritize Multiple Projects**
- ⌘ **Organizational and Project Management Skills**
- ⌘ **Analytical Skills**
- ⌘ **Ability to Meet Deadlines and Work Under Pressure**
- ⌘ **Business Writing Procedures**
- ⌘ **Accurate Record Keeping**
- ⌘ **Knowledge of Various Cultural Backgrounds**

2006 Occupational Outlook Report San Diego County

CollegeGrad.com's Top Entry Employers 2006

Employers who made the list – that have San Diego locations:

- ⌘ Enterprise Rent-A-Car
- ⌘ Walgreen Company
- ⌘ Pricewaterhouse Coopers
- ⌘ Deloitte & Touche USA LLP
- ⌘ Ernst & Young
- ⌘ Hertz
- ⌘ KPMG
- ⌘ U.S. Customs and Border Protection
- ⌘ Jos. A. Bank Clothiers
- ⌘ U.S. Marines
- ⌘ Federal Bureau of Investigation
- ⌘ Intel
- ⌘ Ferguson Enterprises
- ⌘ Microsoft
- ⌘ Wal-Mart Stores
- ⌘ Internal Revenue Service
- ⌘ U.S. Air Force
- ⌘ U.S. Navy
- ⌘ Target
- ⌘ Countrywide Home Loans
- ⌘ WKonica Minolta Business Solutions
- ⌘ Pfizer
- ⌘ U.S. Army
- ⌘ Staples
- ⌘ Capgemini

Source: www.collegegrad.com



BY WHAT AGE SHOULD YOU KNOW WHAT YOU WANT TO DO WITH YOUR LIFE?

- *Any Moment Now*



This used to be a question the young asked. Now it's a quandary for baby boomers. The Bureau of Labor Statistics reports that younger boomers have abandoned the American ideal of picking a job and sticking with it. Between the ages of 18 and 36, these boomers held an average of 9.6 jobs. That's a lot of exploration.

The wisdom of elders in all cultures seems to be this: *There's nothing to do with a life but live it.* As Gandhi pointed out, *“Almost anything you do will be insignificant, but it is very important that you do it.”*

HOT JOBS

Cardio Vascular Tech, FT - \$30/hr. (Job #20244/20951)

Description: Looking for experienced and certified cardio vascular tech to work at Naval Medical Center. This is a full time civilian position.

Requirements: Must have minimum of 2 years full time clinical experience. Have current registration as a Cardiovascular Invasive Specialist (RCIS). Graduate degree from a Cardiovascular Technologist program active ACLS.

Poll Workers, Temporary - \$60-\$100/ day (Job #15422/20983)

Description: Help your community exercise the right to vote and promote democracy.

Requirements: Must be a U.S. citizen, able to speak English, and be a registered voter.

Dining Room Supervisor, FT - \$ 13.75-16.50/hr. (Job # 19857/20956)

Description: Responsible for supervision of dining room operation including hiring, training, and disciplining staff.

Requirements: 2 years of higher education, minimum 4 years experience in food service industry, and 2 years supervisory experience. A serve safe certification is required, or must be able to obtain one. Applicant must be able to communicate effectively in English with residents and staff.

Patrol Officer, FT/PT - \$10/hr. (Job #20115/20960)

Description: Responsible for securing property and to serve as a deterrent to unwanted visitors, theft, vandalism, and to observe and report.

Requirements: Must be 25 years of age or older and have a CA state issued guard card, and a driver's license. Have a clean driving record for the past 3 years. We offer guard card assistance and training.

UPCOMING JOB FAIRS

San Diego Urban League Career Fair

Date: Thursday, April 27, 2006

Cuyamaca College Career Fair

Date: Tuesday, May 2, 2006

Welcome to the

Keirsey Temperament Sorter®-II

PERSONALITY INSTRUMENT

NEW Personality Assessment Software in the Career Center

A new personality profile assessment software is now available in the Career Center for students/community members who are undecided on their future career plans.

The Keirsey Temperament Sorter – II (KTS –II) is a 70-question assessment test that assists individuals in discovering their personality type. Test results may be helpful in selecting a career or choosing a work environment.

Find out more about the test by contacting the Grossmont College Career Center 619-644-7614.

off the mark.com by Mark Parisi



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For more information on **Hot Jobs** or on **Upcoming Job Fairs**, stop by the Student Job Placement Office or Career Center Rooms 626/627.



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Student Job Placement, Room 626 (619-644-7611), website: www.grossmont.edu/jobplacement



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