



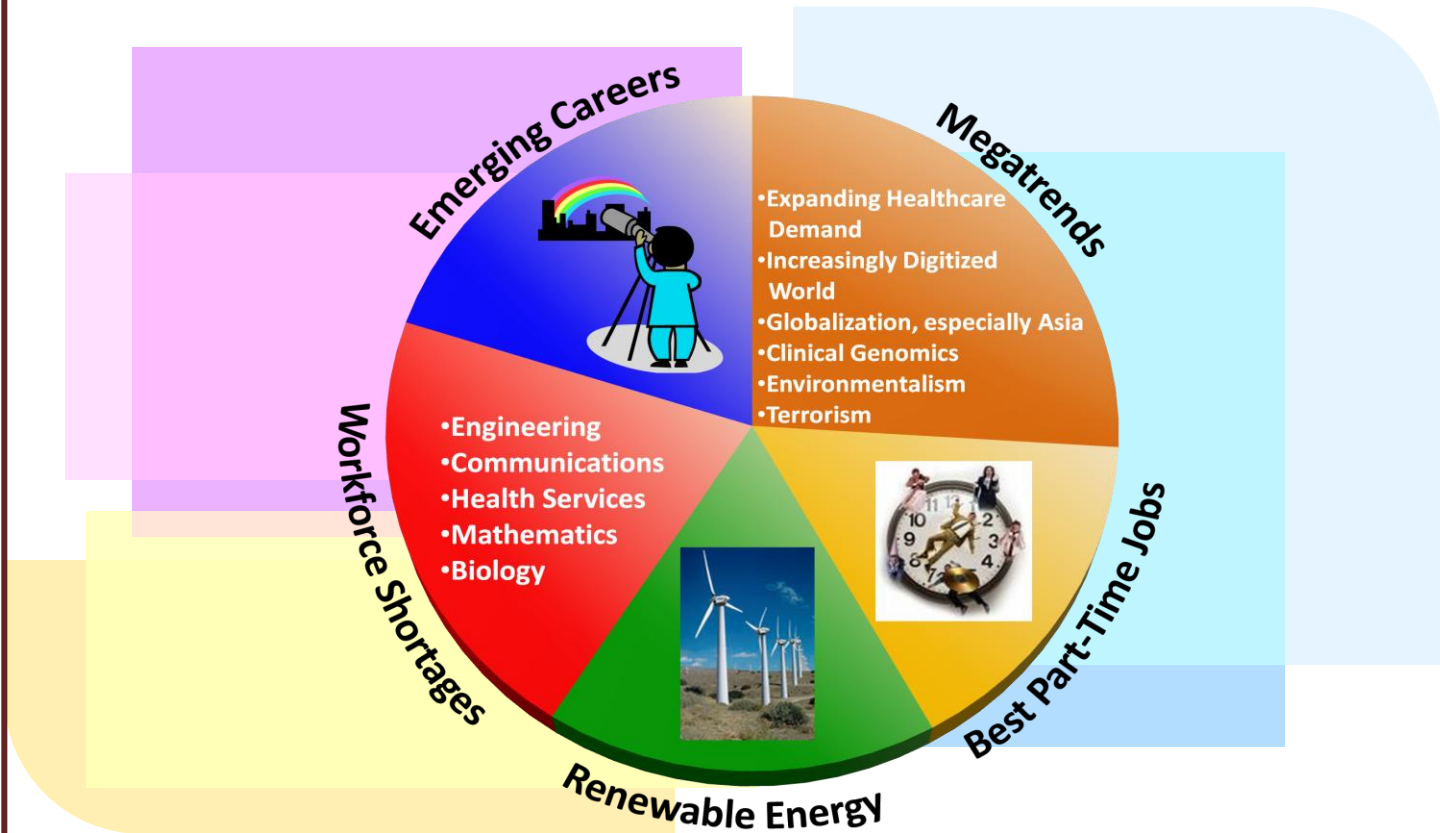
THE CAREER CHRONICLE

Grossmont College Career Center/Student Employment Services

Volume 26, Issue 1 – Spring 2009



THE EVOLVING ECONOMY



In the current challenging economy, there are top career opportunities available for those with training and skills needed for these jobs.

If you think “**Efficiency**”, a lot of the new, green economy is about doing more with less. People of all ages and backgrounds are seeking work in career fields that will help protect nature and save the planet. So *consider using **Skill Sets*** you already have. Standard jobs or skills such as *Accountant, Engineer, Computer Analysts, Clerks, Factory Worker, Truck Driver, etc.*, will transfer into the renewable energy and energy efficiency industries.

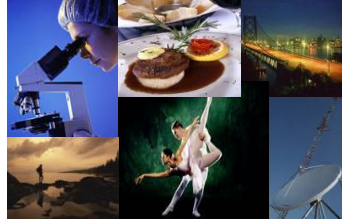
Finally, **Get Educated and Get Involved**. If you don’t have the skills for the job you want, upgrade skills or re-career by taking classes, or get a degree, read up on emerging trends; Volunteering, Internships, Community Service Learning or Part-time work are other great ways to get started!

In This Issue:

- P.2: “Engines of Growth” in San Diego, Best Part-Time Jobs, Eight Recruitment & Hiring Trends for 2009
- P.3: High Demand/High Wage Occupations in the San Diego Region, Our 10 Career Picks for 2009
- P.4: Hot Jobs, Did You Know?

“Engines of Growth” in San Diego

1. Biomedical Products
2. Biotechnology
3. Communications
4. Computer Electronics
5. Defense & Transportation
6. Design Services
7. Entertainment
8. Environmental Technology



9. Financial Services
10. Fruits & Vegetables
11. Horticulture
12. Publishing Services
13. Recreational Goods
14. Software
15. Specialty Foods
16. Travel & Hospitality

San Diego Association of Governments (SANDAG) Source: “Sixteen Traded Employment Clusters Drive our Economy”, excerpts from a draft copy of San Diego’s Regional Economic Prosperity Strategy – “Building a Foundation to achieve Global Competitiveness” – February 2008

2009 Best Part-Time Jobs

1. Receptionist & Information Clerk
2. Dental Assistant
3. Teacher Assistant
4. Cashier
5. Bank Teller
6. Massage Therapist
7. Fitness Worker
8. Bill & Account Collector
9. Librarian
10. Nursing Aide

Source: For Full Article see careerbuilder.com - “Best Part-Time Jobs for 2009” by Rachel Zupek, careerbuilder.com writer

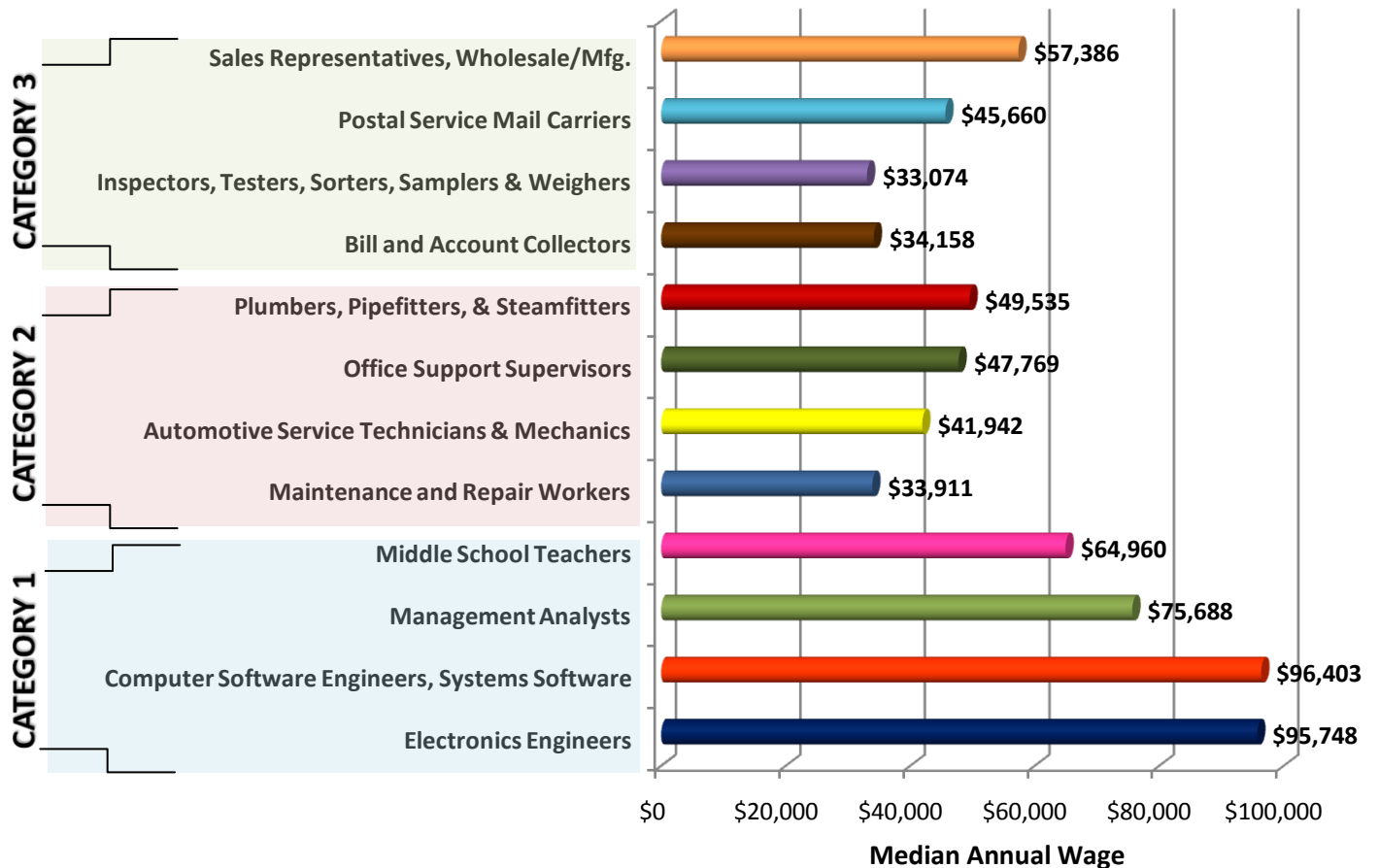
Eight Recruitment & Hiring Trends for 2009

1. Competitive Job Market/Layoffs
2. 14% of Employers will increase FT Permanent Staff, as compared with 32% in 2008
3. Higher Potential for Pay/ Benefit Reductions
4. Rehiring/Retaining Retirees
5. Diversity Recruitment
6. Freelance or Contract Hiring
7. Retained Employees will Need Training
8. Not Enough Training Dollars



Compiled based on local and national data. Sources: San Diego Economic Roundtable Report 2009 and Careerbuilder.com article “Seven Hiring Trends to follow in 2009” by Matt Ferguson, CEO of CareerBuilder.com

High Demand/High Wage Occupations in the San Diego Region



CATEGORY 1: Requires a bachelor's degree or higher
CATEGORY 2: Requires two years of training or education
CATEGORY 3: Requires up to one year of training or work experience

Source: Employment Development Department, Labor Market Information Division 2008

Our 10 Career Picks for 2009

1. Urban Planner
2. Firefighter
3. Government Manager
4. Data Miner
5. Wind Turbine Fabricator
6. Multi-Media Artists and Animators
7. Health Informatics Specialist/Manager
8. Personal Financial Advisors
9. Legal Videographers
10. Occupational Therapy Assistant

Visit the Career Center for more details.

Student Employment Services

Hot Jobs

Accounting Internship, PT - \$11 – 13/hr. (Job #1606192)

Description: General office duties such as answering phones, faxing, filing, collecting and sorting mail. Data entry into various accounting systems and analyze data on financial statements.

Requirements: Students pursuing Business Administration major/ targeting Accounting.

Front Desk Agent, FT - \$10.50/hr. (Job # 1612861)

Description: Guest check-in, ensure proper credit is received, special requests are noted/fulfilled and accurate information is established. Maintain an up-to-date working knowledge of all resort amenities as well as any special events, etc.

Requirements: High school graduate or GED, 2 years experience in hospitality industry and 2 years of college education preferred. Excellent oral and communication skills required.

Research Assistant I, PT- \$12/hr. (Job #1607754)

Description: Data collection in the field and data entry. Any candidate interested in gaining experience in applied social science and survey work would be welcomed for this job.

Requirements: High school diploma or GED, one year of college coursework preferred. Bi-lingual (Spanish) and proficiency in reading, writing, and comprehensive English language

Recreational Aid, FT/PT - \$8-10/hr. (Job #1523952)

Leading youth activities in education, social recreation, arts & crafts, physical education and computers; work hours are 2 pm – 7 pm Monday through Friday.

Requirements: Must be at least 18 years or older, able to obtain First Aid and CPR certification within 60 days of hire, and this will be paid for by the employer.

We now have access to online job postings for our students.

For more information, stop by the Student Employment Services Office in Room 626!



Did You Know?

A person who goes to college usually earns more than a person who doesn't. According to the U.S. Census Bureau, on average in 2007, someone with a bachelor's degree or higher earns approximately \$100,000 - that's 50 percent more than the \$49,739 earned annually by someone with only a high school diploma.

Excerpt from collegeboard.com article
"Why Get a College Degree?"

off the mark

by Mark Parisi



"The Career Chronicle" is edited and coordinated by
Nancy Davis, Student Development Services Supervisor
Pamela Abuka, Student Employment Services Specialist
Cindy Hall, Career Center Specialist

Design Element Contributions by: Chaturika Udugama & Anton Radiev
Career Center and Student Employment Services Staff

Comments or questions may be directed to the
Career Center, Room 627 (619-644-7614) or
Student Employment Services, Room 626 (619-644-7611)

GCCCD GOVERNING BOARD:

Richard D. Alexander, Greg Barr, Bill Garrett, Mary Kay Rosinski, Deanna Weeks • Student Members: Dan Lewis, Charles Taylor III
Chancellor: Cindy L. Miles, Ph.D. • GROSSMONT COLLEGE PRESIDENT: Sunita V. Cooke, Ph.D.